

and checklists to save them time, because their number one challenge is being so busy with everyday life. That's why we're introducing our new e-guide series."

New this year: 32-page e-guide "**Celebrate Hanukkah: How to Light Up Your Holiday**" is the easy-to-use resource that mixes creative ideas and engaging photos with core concepts, glossary, fun recipes, simple decorating tips, Hanukkah blessings, candle-lighting tips, songs, dreidel how-to's, and a handy Hanukkah shopping checklist.

Also new: "**Happy Hanukkah Art & Activity Pak**" fuels the imagination of young artists with a host of projects to decorate the house, make joyous Hanukkah cards, and create charming gift tags. The 6-foot-long DIY banner is the perfect group project. In addition, a menorah cut-and-color activity invites even the littlest hands to "light" the menorah, with flames and candles galore to color.

Jewish Holidays in a Box, LLC is the brainchild of marketer/teacher/writer Ellen Zimmerman who spent a decade refining and testing her concept with interfaith and Jewish families. Her goal is to inspire, encourage, and empower families to build powerful, positive memories.

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